



Fresh Start
Women's Foundation



FRESH START CHARITY GOLF CLASSIC

HOSTED BY
FRESH START WOMEN'S FOUNDATION MEN'S BOARD

PRESENTED BY



VALLEY TOYOTA DEALERS

freshstartwomen.org



THANK YOU

The success of the Fresh Start Charity Golf Classic depends on your generous support. The 2018 Fresh Start Men's Board would like to thank last year's sponsors, donors and event support for making it so successful.

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EVENT OVERVIEW

FRIDAY, NOVEMBER 2, 2018 | 9:00AM SHOTGUN KIERLAND GOLF COURSE

Four-person scramble playing (12) Par 3s – (4) Par 4s – (2) Par 5s.

The 24th Annual Fresh Start Charity Golf Classic presented by Valley Toyota Dealers and hosted by the Fresh Start Men's Board is one of Arizona's largest non-celebrity, charity golf tournaments. Golfers will spend their day on the beautiful links of the Kierland Golf Club, enjoying breakfast, lunch and beverages followed by awards and live auction.

Our unique tournament offers (12) HOLE IN ONE opportunities for vehicles courtesy of Valley Toyota Dealers as well as other contests and on-course challenges.

The event has raised more than \$3 million, and 80 percent of every dollar raised directly serves clients at Fresh Start.

2018 FRESH START MEN'S BOARD

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ABOUT FRESH START

Since 1992, Fresh Start Women's Foundation has been on a mission to provide education, resources and support for women to positively transform their lives and strengthen our community. Fresh Start helps 5,000 women each year, ages 18 and up, focus on key areas of their lives with a wide range of services, classes and workshops designed to teach self-confidence, life skills and career development.

In 2017, Fresh Start:

- Welcomed 21,126 visits to the Center
- Achieved 140 job placements each month
- Conducted 1,809 social work sessions
- Offered 481 support groups
- Completed 1,890 family law support sessions
- Awarded \$363,367 in educational scholarships

Women come to Fresh Start from a number of different situations. Some are recently divorced or separated. Others are unemployed or simply looking for a new start in life. They're looking for a friendly face, helpful guidance and a chance to reach their highest potential. And that's why we're here.



GOLF/UNDERWRITING OPPORTUNITIES

GOLF OPPORTUNITIES

Each package is a foursome and each golfer will enjoy continental breakfast & beverages on the course followed by an awards luncheon.

☐ **HOLE-IN-ONE : \$6,750**

- Logo & company name on tournament banner
- Major signage opportunities "Friends of Fresh Start", putting green and awards luncheon
- Promotional table on the tee
- "Take-away" tee sign
- Full-page ad in event program
- Special recognition at awards ceremony
- Sponsor recognition in event program
- Upgraded player gift package (\$200/each)
- Inclusion of a promotional item (swag) for the Player's Gift Bag
- Tax-deductible donation of \$5,010

☐ **BIRDIE: \$3,750**

- Half-page ad in the event program
- Sponsor recognition in event program
- "Take-away" tee sign
- Player gift package (\$100/each)
- Inclusion of a promotional item (swag) for the Player's Gift Bag
- Tax Deductible donation of \$2,410

☐ **INDIVIDUAL : \$800**

- One (1) tournament entry
- Player gift package (\$100/each)
- Tax Deductible donation of \$465

UNDERWRITING OPPORTUNITIES

\$12,500 ☐ **BEVERAGE CART** or ☐ **DINNER** or ☐ **GREENS FEE** or ☐ **EVENT INSURANCE**

- Sponsor signs at the corresponding event location
- Your logo and company name on tournament banner
- Major signage opportunities "Friends of Fresh Start", putting green and awards luncheon
- Promotional table on the tee
- Full-page ad in the event program
- Sponsor recognition in event program
- Prominent logo placement in event program
- Inclusion of a promotional item (swag) for the Player's Gift Bag
- "Take away" tee sign
- Special recognition at awards ceremony
- Four (4) tournament entries
- Four (4) upgraded gift packages (\$200/each)
- Tax Deductible donation of \$10,760

\$5,000 ☐ **LUNCH** or ☐ **COCKTAILS** or ☐ **GOLF CARTS**

- Sponsor signs at the corresponding event location
- Full-page ad in the event program
- Inclusion of a promotional item (swag) for the Player's Gift Bag
- Sponsor recognition in event program
- Tax Deductible donation of \$5,000

\$3,000 ☐ **BREAKFAST** or ☐ **GOLF BALLS** or ☐ **HATS**

- Signage at the corresponding event location or logo placement on golf balls or hats
- Half-page ad in the event program
- Sponsor recognition in event program
- Tax Deductible donation of \$3,000

\$2,000 ☐ **SCOREBOARD** or ☐ **DRIVING RANGE**

- Signage at the corresponding event location
- Half-page ad in the event program
- Sponsor recognition in event program
- Tax Deductible donation of \$2,000

\$1,000 ☐ **PAR**

- Course signage
- Quarter-page ad in the event program
- Special recognition in event program
- Tax Deductible donation of \$1,000

\$750 ☐ **PLAYER'S GIFT BAG SPACE** or ☐ **BALL MARKER/DIVOT REPLACEMENT TOOL**

- Inclusion of a promotional item (swag)
- Special recognition in event program
- Tax Deductible donation of \$750

COMMITMENT FORM



DONOR INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Email: _____

Preferred Listing for Recognition: _____

Men's Board Referral: _____

GOLF OPPORTUNITIES

☐ HOLE-IN-ONE : \$6,750

☐ BIRDIE : \$3,750

☐ INDIVIDUAL : \$800

SPONSORSHIP OPPORTUNITIES

☐ TITLE SPONSOR : \$25,000

Thank you Veterans for Da Dealers

SOLD

☐ BEVERAGE CART : \$12,500

☐ DINNER : \$12,500

☐ GREENS FEE : \$12,500

☐ EVENT INSURANCE : \$12,500

☐ GOLF CART : \$5,000

☐ LUNCH : \$5,000

☐ COCKTAILS : \$5,000

☐ BREAKFAST : \$3,000

☐ GOLF BALLS : \$3,000

☐ HATS : \$3,000

☐ SCOREBOARD : \$2,000

☐ DRIVING RANGE : \$2,000

☐ PAR : \$1,000

☐ PLAYER'S GIFT BAG SPACE : \$750

☐ BALL MARKER/DIVOT TOOL : \$750

☐ I am unable to participate, but please accept my 100% tax-deductible donation of:

☐ \$100 ☐ \$200 ☐ \$500 ☐ OTHER \$ _____

Golfer Information

1. Full Name: _____ Email: _____

2. Full Name: _____ Email: _____

3. Full Name: _____ Email: _____

4. Full Name: _____ Email: _____

☐ Enclosed is my Check in the amount of \$ _____ (payable to Fresh Start Women's Foundation)

Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Account Number: _____ Expiration Date: _____ CCV: _____

Name as it appears on card: _____

Signature: _____

Thank you for your sponsorship commitment. Please return your commitment form to:

2018 Charity Golf Classic | Fresh Start Women's Foundation | 1130 East McDowell Road, Phoenix, AZ 85006

For more information contact Susan Brow | 602.261.7140 | sbrow@fswf.org | Fax: 602.257.9692

freshstartwomen.org

