

Treasures Above and Beyond

Taking our Resale Boutique on a Road Trip

How it Works:

Within your company, you will spend 3-4 weeks collecting items from the staff to donate.

[Below is a list of items that work well for the event]

Then you will host a Resale Boutique day in your building. This will be able 5-6 hours where employees can come and shop the items for a low cost.

[Below is a suggested pricing guideline for you to use as a reference]

Any items left over after the event will be donated to Fresh Start, all volunteer hours will be captured as volunteering to Fresh Start, and all proceeds will be donated.

Fresh Start will provide informational pamphlets about our organization to be shared at the event and will help organize the transportation of any leftover items after the resale boutique has closed.

How to Make Your Event a Success:

Leading up to the Event

- Send staff several reminder emails asking them to bring in items (let them know that we will provide donation receipts)
- Have a designated drop off space
- Have staff sign up to volunteer (usually 4 volunteers per hour is good!)

The Day Before

- Make sure you have pricing guides throughout the room
- Take time to really set up the space so it feels like a boutique and everything is displayed well
- Have some mirrors set up!
- Send a reminder email to staff (let them know the event is cash only)

The Day Of

- Have some snacks and drinks to entice people to come down
- Have bags to put items in that staff purchase
- Have a cash box with some change available!
- Send a final reminder email inviting everyone down to the boutique

Items to Donate

- Scarves
- Belts
- Shoes
- All Jewelry
- Handbags
- Wallets

***Note:** The items above work best to sell at the event because they are easiest to display; however people can also bring clothes and you can choose whether you want to put those out for purchase during the event or just to donate directly to Fresh Start Women's Foundation

Pricing Guide

Scarves - \$2

Belts - \$2

Shoes - \$5

Necklaces - \$3

Earrings - \$2

Bracelets - \$2

Rings - \$2

Wallets - \$3

Handbags - \$4-5

***Note:** Anything that is VERY high quality you can have on a special "Designer" table with special pricing. These prices can be anywhere from \$10-25. But it isn't recommended that you go above \$25 for any item.