



Fresh Start
Women's Foundation



FRESH START CHARITY GOLF CLASSIC

HOSTED BY
FRESH START WOMEN'S FOUNDATION MEN'S BOARD

PRESENTED BY



VALLEY TOYOTA DEALERS

freshstartwomen.org



EVENT OVERVIEW

FRIDAY, NOVEMBER 3, 2017 | 8:30 AM REGISTRATION KIERLAND GOLF COURSE

Four-person scramble playing (12) Par 3s – (4) Par 4s – (2) Par 5s.

The 23rd Annual Fresh Start Charity Golf Classic presented by Valley Toyota Dealers and hosted by the Fresh Start Men's Board is one of Arizona's largest non-celebrity, charity golf tournaments. Golfers will spend their day on the beautiful links of the Kierland Golf Club, enjoying breakfast, lunch and beverages on the course followed by an awards banquet and live auction.

Our unique tournament offers (12) HOLE IN ONE opportunities for vehicles courtesy of Valley Toyota Dealers as well as other contests and on-course challenges.

The event has raised more than \$3 million, and 80 percent of every dollar raised directly serves clients at Fresh Start.

2017 FRESH START MEN'S BOARD

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ABOUT FRESH START

Since 1992, Fresh Start Women's Foundation has been on a mission to provide education, resources and support for women to positively transform their lives and strengthen our community. Fresh Start helps 5,000 women each year, ages 18 and up, focus on key areas of their lives, with a wide range of services, classes and workshops designed to teach self-confidence, life skills and career development.

In 2016, Fresh Start:

- Welcomed 21,082 visits to the Center
- Served 3,100 new clients
- Achieved 2,882 job placements for women
- Logged 7,831 volunteer hours
- Conducted 3,032 social work sessions
- Offered 503 support groups
- Completed 1,265 family law support sessions
- Awarded nearly \$406,000 in educational scholarships
- Supported 84 mentoring matches
- Helped 93 women take steps to owning their own business

Women come to Fresh Start from a number of different situations. Some are recently divorced or separated. Others are unemployed, or simply looking for a new start in life. They're looking for a friendly face, helpful guidance and a chance to reach their highest potential. And that's why we're here.



GOLF/UNDERWRITING OPPORTUNITIES

GOLF OPPORTUNITIES

Each package is a foursome and each golfer will receive a Nike player gift package, one entry to putting contest and will enjoy continental breakfast, box lunch & beverages on the course and an awards banquet.

☐ **HOLE-IN-ONE : \$7,750**

- Logo & company name on tournament banner
- Major signage opportunities "Friends of Fresh Start", putting green and awards banquet
- Promotional table on the tee
- "Take-away" tee sign
- Full-page ad in event program
- Special recognition at awards ceremony
- Sponsor recognition in event program
- Upgraded Nike player gift package (\$200/each)
- Inclusion of a promotional item (swag) for the Player's Gift Bag
- Tax-deductible donation of \$6,010

☐ **EAGLE : \$5,750**

- Promotional table on the tee
- "Take-away" tee sign
- Full-page ad in event program
- Special recognition at awards ceremony
- Sponsor recognition in event program
- Upgraded Nike player gift package (\$150/each)
- Inclusion of a promotional item (swag) for the Player's Gift Bag
- Tax-deductible donation of \$4,210

☐ **BIRDIE : \$3,750**

- Half-page ad in the event program
- Sponsor recognition in event program
- "Take-away" tee sign
- Nike player gift package (\$100/each)
- Inclusion of a promotional item (swag) for the Player's Gift Bag
- Tax-deductible donation of \$2,410

☐ **INDIVIDUAL GOLF : \$800**

- One (1) tournament entry
- Nike player gift package (\$100/each)
- Tax-deductible donation of \$465

UNDERWRITING OPPORTUNITIES

\$12,500 ☐ **BEVERAGE CART** or ☐ **DINNER** or ☐ **GREENS FEE** or ☐ **EVENT INSURANCE**

- Sponsor signs at the corresponding event location
- Your logo and company name on tournament banner
- Major signage opportunities "Friends of Fresh Start", putting green and awards banquet
- Promotional table on the tee
- Full-page ad in the event program
- Sponsor recognition in event program
- Prominent logo placement in event program
- Inclusion of a promotional item (swag) for the Player's Gift Bag
- "Take away" tee sign
- Special recognition at awards ceremony
- Four (4) tournament entries
- Four (4) upgraded Nike gift packages (\$200/each)
- Tax-deductible donation of \$10,760

\$5,000 ☐ **LUNCH** or ☐ **COCKTAILS** or ☐ **GOLF CARTS**

- Sponsor signs at the corresponding event location
- Full-page ad in the event program
- Inclusion of a promotional item (swag) for the Player's Gift Bag
- Sponsor recognition in event program
- Tax deductible donation \$5,000

\$3,000 ☐ **BREAKFAST** or ☐ **GOLF BALLS** or ☐ **HATS**

- Signage at the corresponding event location or logo placement on golf balls or hats
- Half-page ad in the event program
- Sponsor recognition in event program
- Tax deductible donation of \$3,000

\$2,000 ☐ **SCOREBOARD** or ☐ **PUTTING CONTEST** or ☐ **DRIVING RANGE**

- Signage at the corresponding event location
- Half-page ad in the event program
- Sponsor recognition in event program
- Tax deductible donation of \$2,000

\$1,000 ☐ **PAR**

- Course signage
- Quarter-page ad in the event program
- Special recognition in event program
- Tax deductible donation of \$1,000

\$750 ☐ **PLAYER'S GIFT BAG SPACE** or ☐ **BALL MARKER/DIVOT REPLACEMENT TOOL**

- Inclusion of a promotional item (swag)
- Special recognition in event program
- Tax deductible donation of \$750



THANK YOU

The success of the Fresh Start Charity Golf Classic depends on your generous support. The 2017 Fresh Start Men's Board would like to thank last year's sponsors, donors and event support for making it so successful.

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Valley Toyota Dealers

HOLE-IN-ONE

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William Perry Farms

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Elanco
Exploring My World
Learning Center
Lewis Roca Rothberger
WD Manor

BIRDIE SPONSOR

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SPECIAL THANKS- EVENT SUPPORT

Auction Event Solutions
Brett Higgins
Fumar Cigars
Chuck E. Baby and
the All Stars
National Golf Promotions

COMMITMENT FORM



DONOR INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

Preferred Listing for Recognition: _____

Men's Board Referral: _____

GOLF OPPORTUNITIES

☐ HOLE-IN-ONE : \$7,750

☐ EAGLE : \$5,750

☐ BIRDIE : \$3,750

☐ INDIVIDUAL GOLF : \$800

SPONSORSHIP OPPORTUNITIES

☐ TITLE SPONSOR : \$25,000

Thank you Valley Toyota Dealers

☐ BEVERAGE CART : \$12,500

☐ DINNER : \$12,500

☐ GREENS FEE : \$12,500

☐ EVENT INSURANCE : \$12,500

☐ GOLF CART : \$5,000

☐ LUNCH : \$5,000

☐ COCKTAILS : \$5,000

☐ BREAKFAST : \$3,000

☐ GOLF BALLS : \$3,000

☐ HATS : \$3,000

☐ SCOREBOARD : \$2,000

☐ PUTTING CONTEST : \$2,000

☐ DRIVING RANGE : \$2,000

☐ PAR : \$1,000

☐ PLAYER'S GIFT BAG SPACE : \$750

☐ BALL MARKER/DIVOT TOOL : \$750

☐ I am unable to participate, but please accept my 100% tax-deductible donation of:

☐ \$100 ☐ \$200 ☐ \$500 ☐ OTHER \$ _____

Golfer Information

1. Full Name: _____ Email: _____

2. Full Name: _____ Email: _____

3. Full Name: _____ Email: _____

4. Full Name: _____ Email: _____

☐ Enclosed is my Check in the amount of \$ _____ (payable to Fresh Start Women's Foundation)

Please charge my: ☐ Visa ☐ MasterCard ☐ American Express

Account Number: _____ Expiration Date: _____ CCV: _____

Name as it appears on card: _____

Signature: _____

Thank you for your sponsorship commitment. Please return your commitment form to:

2017 Charity Golf Classic | Fresh Start Women's Foundation | 1130 East McDowell Road, Phoenix, AZ 85006

For more information contact Amanda Schmidt | 602.261.7140 | aschmidt@fswf.org | Fax: 602.257.9692

freshstartwomen.org

