





FRESH START
PROVIDES
EDUCATION,
RESOURCES
AND SUPPORT
FOR WOMEN
TO POSITIVELY
TRANSFORM
THEIR LIVES AND
STRENGTHEN OUR
COMMUNITY.



# DEAR FRIENDS OF FRESH START,

Change comes to all of us at some point during our lives, and without meaningful support and quality tools or resources, those changes can bring even the most independent of us to our knees.

Though the **5,000** women who turn to Fresh Start each year come from a variety of backgrounds, they all share one thing in common: they are facing a life change and are courageous enough to ask for the resources they need to help them bounce back from the storm.

Whether fleeing an abusive relationship, reentering the workforce after several years of being absent, or starting a new path, each woman has come to Fresh Start for the support, tools and resources she needs to take care of herself and her family.

We offer a unique place in the community, a place where a woman—no matter her means, education or ability—can stabilize her life, develop a holistic, personalized plan of action, and achieve her goals. None of what we do can be done without our partners. In fact, Fresh Start is completely privately funded and relies solely on contributions from individuals and companies.

Your belief in our mission is not only important to us, but to thousands of women and their families. Each gift of time, money and advocacy creates a lasting impact across generations, and on behalf of Fresh Start and the women we are honored to serve, thank you.

Terry Roman

**Executive Board Chair** 

Susan Berman

President and CEO

Susan Berns

# FINANCIAL REPORT

#### Consolidated Statement of Financial Activities

For the year ending June 30, 2016

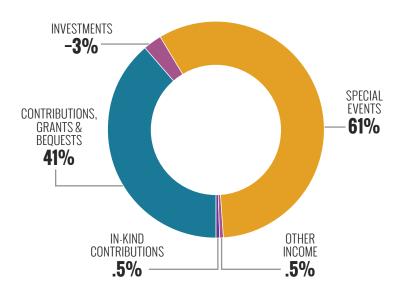
(with comparative totals for the year ended June 30, 2015) (before depreciation)

REVENUE	2016	2015
Contributions, Grants & Bequests	\$1,130,914	\$1,354,845
Special Events	1,679,815	1,463,962
In-kind Contributions	13,815	40,589
Investments	<72,329>	62,211
Other Income	13,914	0
Total Revenue	\$2,766,129	\$2,921,607

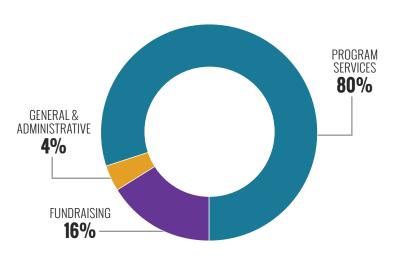
#### **EXPENDITURES**

Program Services	1,952,260	1,857,799
General & Administrative	105,194	96,381
Fundraising	393,735	320,301
Total Expenditures	2,451,189	2,274,481
Loss on Uncollectable Pledges	-	_
Change in Net Assets	\$314,940	\$647,126

#### 2016 REVENUE PERCENTAGES



#### 2016 EXPENDITURES





21,082
WELCOMED VISITS

TO THE CENTER

NEW CLIENTS SERVED

3,100

3,092
SOCIAL WORK
SESSIONS CONDUCTED

JOB PLACEMENTS ACHIEVED

2,882

1,265

FAMILY LAW SUPPORT SESSIONS COMPLETED

SUPPORT GROUPS
OFFERED

503

\$406,000

NEARLY AWARDED
IN EDUCATIONAL
SCHOLARSHIPS

MENTORING MATCHES
SUPPORTED

84

93

WOMEN HELPED IN TAKING STEPS TO OWNING THEIR OWN BUSINESS

# PROGRAMS AND SERVICES

#### CAREER SERVICES

Career coaches work one-on-one with clients helping them to develop a career plan and write their resumes. A self-service computer center is available to help women search for positions in a variety of career fields. Entrepreneurial services such as Small Business Start-up and DreamBuilder help women pursue their dreams of owning their own business.

#### **CHILD WATCH**

Free child care services are available on-site for women who are attending classes or utilizing the center's services.

#### **EDUCATION**

Educational scholarships provide assistance for women looking to complete a degree at a four-year institution or achieve certification at a vocational school.

#### E-LEARNING CENTER

Fresh Start is proud to partner with Goodwill of Central Arizona to provide a range of services within our E-Learning Center. The Center is equipped with free access to internet-connected computers, printers, telephones and fax machines.

#### FAMILY LAW SUPPORT

Services include legal information sessions, workshops and seminars presented by legal professionals. Certified legal document preparers are available to provide preparation of family court documents at a significantly reduced fee.

#### MENTORING PROGRAM

This unique program provides one-onone caring support and direction from successful women in the community who volunteer to encourage other women to reach their educational and career goals.

#### ONLINE RESOURCE CENTER

Women can access Fresh Start courses and resources any time, anywhere at freshstartwomen.org.

# PERSONAL DEVELOPMENT SERVICES

Individualized assistance and workshops created to enhance women's confidence and self-esteem through professional wardrobing choices, hair and make-up application and stress-relief techniques.

#### SOCIAL WORK SERVICES

Master's level social workers help women prioritize their needs and create an action plan for overcoming life's barriers, including workshops, referrals, one-on-one sessions and support groups.

"I don't know what I would have done without this program." - Jan



#### 20TH CELEBRATION OF THE FRESH START GALA

Fresh Start's largest annual fundraiser, the Gala, was presented by Bank of America | Merrill Lynch | U.S.

Trust and was chaired by dynamic husband and wife team, Pam Overton Risoleo and Jim Risoleo.

Honorary chairs were Ina and Murray Manaster and the prestigious Founders' Award was presented to Nancy Hanley.



# 2ND ANNUAL WAKE, SHAKE & MINGLE: A FITNESS FUNDRAISER Hosted by Fresh Start's Auxiliary Board, Was Mingle was hold at Boardesks Patio & G

Hosted by Fresh Start's Auxiliary Board, Wake, Shake & Mingle was held at Boondocks Patio & Grill in Scottsdale. The venue served as a perfect location for participants to dance together during 100 minutes of fitness through expert-led sessions with noted Valley fitness instructors. Special guests included the Arizona Coyotes mascot, Howler, and the Paw Patrol; the Phoenix Suns Gorilla; and the Arizona Cardinals mascot Big Red accompanied by Cardinals cheerleaders.



#### 21ST ANNUAL FRESH START CHARITY GOLF CLASSIC

The Golf Classic presented by Valley Toyota Dealers, and hosted by the Fresh Start Men's Board, welcomed nearly 230 golfers to Kierland Golf Course. Golfers played the beautiful links, enjoyed breakfast, lunch and beverages on the course, and finished the event with a lively awards banquet and live auction.





# WITH GRATITUDE

Fresh Start Women's Foundation is grateful for the generous support of its donors. We recognize individuals, corporations and foundations who have made single or multiple donations totaling at least \$250 in FY 2016, July 1, 2015 – June 30, 2016

#### \$100,000+

Barbara Anderson Pat & Earl Petznick, Sr. Beverly Stewart

## \$25,000 - \$99,999

Nancy and Lee<sup>+</sup> Hanley Heather & Delbert Lewis Belle & Olen Petznick Melinda & Earl Petznick

## \$10,000 - \$24,999

Erin and James Essert
Jane and Malcolm Jozoff
Leah Lewis
William Lewis
Nancy and Mark Loftin
Anne Mariucci
Pamela Overton Risoleo and
Jim Risoleo
Christina and Mitch Sayare

## \$5,000 - \$9,999

Michelle and Brad Anderson
Megan and Brett Angner
Karen and Christopher Boyles
Carol and David<sup>†</sup> Brown
Sue Clark-Johnson<sup>†</sup> and
Brooks Johnson
Mary and Chris Gale
Amanda and Dana Garmany
Natalie and Ed Gaylord
Kathleen and John Graham
Mary Gay and Woody Harrah
Amy and Robert Joffe

Nancy and Richard Kelleher
Debbie and Kerry Klimes
John Laughlin
Ruth and Robert Lavinia
Kara Lewis
Kim and Larry McDonald
Kimberly and Chris McWaters
Jude Miller Burke
Kathy and Tom Munro
Merryman and Eugene Putnam
Terry and Stephen Roman
Teresa Rupert-Speer and
Roger Speer
Dean Slaughter
Randy Tipton

## \$2,500 - \$4,999

Samie and Josh Allen Rosa and Benito Almanza Julie and Wayne Anderson Lyn and Paul Attaway Brian Beard Gena and Harry Bonsall Leann and Abram Burgher Tracy Christ Barbara and Patrick Deming Matthew Fishman Christine and David Gustafson Dwight Haldan Angela and Gerard Hallier Kimberly and Bill Jacobsen Karlene Keogh Parks and Steven Parks Crystal Kiernan and Rowan Harper Gregg Knudten

Patricia and Joseph Kogutek Barbara and Todd Lockwood Lisa and John Mansour Betty and Hamilton McRae Jeffrey Muecke William O'Brien Anita and James Patterson Marlene and Joe Percuoco Andrea and Matt Perrin Nancy and Emmett Rice **Brad Selland** David Shepard Lori and Sherrell Smith Anne and Jim Spellman Jacki and Phil Tatman Fllen Tometich Sandra and Frank Trznadel Patricia and Mark Tucker Mary and James Upchurch Donna and Ted Vallone Emily Broome and Eric Waszolek Nancy and Edward White

### \$1,000 - \$2,499

Elizabeth Abdoo and
Michael McCabe
Rebecca Ailes-Fine and
Peter Fine
Jill and Bert Alanko
Susie Alofs
Tracy Bame and Jeff Abernathy
Deborah and Michael Barrett
Doug Baughman
Betsey Bayless
Julie and Daniel Beal

Kathleen and Robert Beard Libby and John Belden Linda and Robert Bendotti Lisa and John Berry Myriah and David Bonsall Jenny and Oleg Bortman Walt Brown Kim and Gary Brown Scott Burdick James Caffrey Renee and Tony Castillo Libby and Joel Cohen Shauna and Tom Connelly Carol and James Cook Kanda and Jeffrey Dangremond Daniel Debord Catherine and Keith Del Prete Lisa and James Fitzpatrick Sue Fletcher Kim Fowee-Perera and Manjula Perera Susan Freeman Harriett and Jack Friedland Anne and Thomas Gale Natalie and Michael Gusich Francis Hertz Brenda and James Howard Ruth Hunter Kirstin Jones Jen and Christopher Karas Ellen and Howard Katz Jody Kent Michelle Kerrick Lori and Tom Kirkegaard

Janet and Mark Kizziar

Christine and Adam Kline Marlene Klotz-Collins and Rex Collins

Kathleen Hirsekorn and Joseph Long

Angela and Luke Kory Shelley and Richard Kuhle

Edith and Donald Kunz

Natalie Laackman

Maria and Emilio Lacal

Kathleen and Thomas Lang

Megan and Scott Lavinia

Robyn Lee and Richard Rector

Hope and Steve Leibsohn

Tim Lonchar

Sandra and Marion Magruder

Angela and Thomas Maher

Amy and Daniel Mahoney

Shigeki Makino

**Kevin Mallory** 

Jean and Roland Mariucci

Todd Mark

Denise and Leonard Mark Kindra and Jonathan Martone

Kara and Jeff May

Mary Ellen and Robert McKee

Lisa and Peter McNamara

Grea Miller

Robert Miller

Theresa and Mark Murawski

Annette and John Musa

John Nesline

Priscilla and Michael Nicholas

Keri and William Nutting

Sally Odegard

Jay Parry

Linda<sup>+</sup> and William Pope Helene and Joe Presutti

Suzanne and Ronald Propoggio Julie and Conrad Prusak

Bill Raney

Carol and Reginald Relf Janet and Daniel Rush

Jeffrey Scudder

Kay and William Shover

Craig Stull Julie Tomich

Jennifer and Andrew Wagner

Nancy and James Walker

Daryl and Louis Weil Patty White and Dwight Todd

Leonard Wimsatt

\$500 - \$999

Ann Adams Lvnn Aanello

Aileen and Don Alix

Frederick Aspey Bernard Banahan

Ann and James Barrett

Rachel Bensen

Noreen Bishop

Ashley and Tucker Blalock

Kristin Bloomquist and Bill Shrader

Jennifer Brooks Bennett Brown

Jeff Brown Korena Byam

Joe Carlon

Jennifer and Chip Carmer

Evelyn and Michael Chipman

Maura Cordova Michael Craig Rick Crutchlev Fric Davies

Julie and Ryan Duncan

Lorraine Field

Roberta Gastelo and Kevin Connaughton

Linda and Todd Gatzulis Penny and Larry Gunning

Heather and Mark Haak

Judy and Rudy Hacker

Joelle Hadley-Alexander and

Ken Alexander

Elizabeth and Michael Haenel

Rene Hearn Penny Heinz

Marcia and James Henika

Ida and John Hester

Dana and Charlies Jirauch

Donna and Peter Johnson

Marlene Karal G. Antonio Kenon

Leezie Kim Carina Knisley Pinar Korzay

Julie and Andrew Kroot Tricia and Larry Krueger

Carol Lindsay Lynne Love

Sharon McCord

Mary and Paul Lynch Patricia Martinez Kelly Martinez

Rock McHenry Karen Merkle Robert Meyncke

Stan Miller Nancy Mitchell **Edmund Overton** 

Christian Overton Deborah Pearson Laura Pellegrini

Misty and Nate Pile

Keith Radcliff Lauren Risoleo Hector Salazar

Richard Sanderson

Katherine and Stephen Scardello

Amy and Mark Schiavoni Georgiann and Daniel Serpe Debbie and Darryl Simons

Josh Slocum

Madonna and Joel Smyth

Nicole Sornsin John Strauss Brian Swanson Tina Marie Tentori Nathan Tyrrell

Patricia and Cecil Vaughn

Kimberly Wagie Kimla Weeks

Candyce Williams and

James Hines

\$250 - \$499

April Anderson Jenn Bare Alison Basdekis William Belitz

Barbara Bry and Neil Senturia

Kevin Buckmaster
Mary and Mike Collum

Klaria Corella

Apolonia and Geoff Coulston Debbie and Gene D'Adamo

Joanne and Michael Dimino

Christopher Ellis

Barbara and Nicholas Esposito

LeeAnn and Rich Fennessy

Patricia Ferrese

Lisa Fischl Tawny Frans

Elizabeth and Karl Freeburg

Michelle Gere Marlo Goldstein William Gosnell Marni Guerrero Linda Gusich

Karen Haller

Sandra Hecomovich

Jason Hiland
Dana Hooper
Linda and Rill

Linda and Bill Hunt

Heather Husom McKenna Irwin Gregory Izenstark

Mikele and John Jennings

Alexander Keith

Jill and Kevin Kismet

Jill Krigsten

Linda and William Langer

**Christine Liston** 

Susannah and Mark Livingston

Alexandria Lucas

Jennifer Maher

Tom Maison

Kathryn Martens

Tami McKane and Jeff Verbin

Mary Beth and Jeffrey McCarthy

Lisa Micetic

Kelly and Kevin Neill

Christina and Anthony Nguyen

Jeffrey Novacek

Mary Ann and James O'Neil

Laura Ortiz

Melissa Pasquale-Styles

Donna and Ernest Purcelli

Marie and Terry Ray

Joel Ryerson Galen Satterlee

Carol and Thomas Schaefer

Jessica Smothermon

Marlene Srdic Leslie Stenzel

Lisa Stevens Anderson and

Eric Anderson Keri Tignini Barbara Tripp

Zoe Anne and Mark Wambach

Mara Weber

Linda and Russell Wiles Cheri and Donald Wilson

Ashley Winkel Gregory Wolf

Eileen and Anthony Yeung



<sup>+</sup> Denotes deceased donor

# CORPORATIONS & FOUNDATIONS

#### Fresh Start is proud to have the support of the following businesses and foundations

\$100.000+

Thunderbirds Charities Pinal Feeding Company

\$50,000 - \$99,999

Arizona Republic Bank of America

Moreno Family Foundation

Walmart Foundation

\$20,000 - \$49,999

Amica Mutual Insurance Company

Arizona Public Service Company

Chandler Compadres

**Dorrance Family Foundation** 

**Greenberg Traurig** 

Host Hotels & Resorts

JC Anderson Family Foundation

Salt River Project

The Paul C. Helmick Foundation

Universal Technical Institute

Valley Toyota Dealers

Wells Fargo

\$10,000 - \$19,999

Blue Cross Blue Shield of Arizona

Choice Hotels International

Comerica Bank

Cox Charities

Deloitte

Dignity Health

Eastdil Secured

Eileen Fisher, Inc.

FedEx Corporation

Freeport-McMoRan Inc.

GoDaddy

**HEI Hotels & Resorts** 

Hilton Worldwide

Hodges Ward Elliott, Inc.

Jones Lang LaSalle

JPMorgan Chase

Knight Transportation

Manaster Foundation

Mv Sister's Closet

National Bank of Arizona

**PetSmart** 

Sherman & Howard L.L.C.

Snell & Wilmer, L.L.P.

Steele Family Foundation

The Johnson Family Foundation, Inc.

U.S. Bank Foundation

William O. & K. Carole Ellison Foundation

Wiseman & Gale Interiors

\$5,000 - \$9,999

Advanced Dairy Systems, LLC

Alliance Bank of Arizona

**American Express** 

Ameriprise

Animal Health International

**Apollo Education Group** 

Arizona Ag Marketing & Consulting Group, Inc.

**BMO Harris Bank** 

Cargill Incorporated

**CBIZ MHM** 

Celebrity Fight Night

Cox Communications. Inc.

Cramer-Krasselt

Cullum Homes, Inc.

Dentons, US, LLP

Flanco Animal Health

**Executive Council Charities** 

Freshfields Bruckhaus Deringer LLP

Henkel Consumer Goods, Inc.

JDM Partners, LLC

**Kevin Lipton Rare Coins** 

Lewis Roca Rothgerber Christie LLP

MAXIMUS Foundation

Merrill Lynch

Nathan & Associates, Inc.

Neiman Marcus

Osborn Maledon, P.A.

Paul N. Rambeau, CPA, P.C.

Penske Auto Group Arizona

Sage Hospitality

Sands Motor Co

Sonora Quest Laboratories/Laboratory

Sciences of Arizona

Southwest Gas Corporation

Starwood Foundation

T.W. Lewis Foundation

The Private Client Reserve of U.S. Bank The Richard E. and Nancy P. Marriott

Foundation

The TJX Foundation, Inc.
Versant Capital Management
Walton Street Capital, L.L.C.
Wespac Construction Inc.
William Perry Farms

\$2,500 - \$4,999

Academy Mortgage Corporation

Ak-Sar-Ben Companies, Inc.

Arizona Grain Arizona Lottery

**Bankers Trust Company** 

Bear Group

Biltmore Lifestyles Real Estate Company

Bryan Cave LLP

C.E. Wilson Consulting, LLC

Casino Arizona

CG Commodities, LLC Elevate by Tempus Jets Empire Southwest, LLC

**Enterprise Holdings Foundation** 

Everest Holdings
Evergreen Devco
Fennemore Craig, P.C.
IO Data Centers, LLC
Landmark Title

Macerich Management Company Montana Avenue Capital Partners, LLC

Sawyer Cattle Company

Southwest Risk Management, LLC Swiss America Trading Corporation The Westin Kierland Resort & Spa

Thrivent Financial for Lutherans Foundation

U.S. Coins, L.P.

V.I.P. Mortgage Inc.

\$1,000 - \$2,499

Arizona Destination Management

Arizona School of Real Estate & Business

Auza Ranches, L.L.C. BBR Foundation BMO Private Bank

CBRE Hotels

Crescent Crown Distributing, LLC

Everyday Investments LLC Great American Title Agency

Headfarmer, LLC Intel Corporation

Isaac Family Institute of Charity Larcher Family Foundation

Leidan Mitchell Salon & Spa, Phoenix

Oliver Smith Jeweler Pacific Dental Services

Pacific Office Automation, Inc.

Phoenix Suns

Quarles & Brady, LLP Rainbow Cotton Candy

Redirect Health

RKS Plumbing and Mechanical, Inc.

**Rush Enterprises** 

Ryley, Carlock and Applewhite

Senergy Petroleum

"Fresh Start saved my life."

- Marci

Spiga Cucina

Susseles Family Philanthropes

The Nina Mason Pulliam Charitable Trust

Timeless Beauty Medical Aesthetics

UMB Bank, N.A. Vallone Design

\$250 - \$999

Aetna Foundation

Frank D. Trznadel, Jr. Foundation

Fry's Food and Drug

Goldman Sachs

Gust Rosenfeld

Haynes Mechanical Systems

JDA Software, Inc.

K40 Electronics

Knoell & Quidort Architects

Red Rock Feeding Company

Sanderson Ford Seaside Luxe LLC

**TEGNA Foundation** 

U.S. Energy Services, Inc.

Women in Cable and Telecommunications:

New Mexico Chapter

## LEADERSHIP

#### CO-FOUNDERS

Pat Petznick and Beverly Stewart

#### **EXECUTIVE BOARD OF DIRECTORS**

Terry Roman, Chair

Lynn Agnello Barbara Anderson Tracy Bame **Betsey Bayless** Kate Birchler Kristin Bloomquist Gena Bonsall Joan Brubacher Renee Castillo

Mary Collum Lorraine Field Meghan Grabel Joelle Hadley-Alexander **Ruth Hunter** Karlene Keogh Parks Kim Kiyosaki Janet Kizziar, Ph.D. Eleanore Klein

Christine Kline Marlene Klotz Collins Leah Lewis Barbara Lockwood Nancy Loftin Fran Mallace Kimberly McWaters Jude Miller Burke, Ph.D. Annette Musa

Jodi Noble Sally Odegard Pamela Overton Risoleo Belle Petznick Melinda Petznick Pat Petznick Katherine Scardello Susan Segal Ann Siner

Lisa Stevens Anderson **Beverly Stewart** Jacki Tatman Julie Tomich Barbara Tripp Mary Upchurch Theresa Vella Patty White

#### **AUXILIARY BOARD**

Nicole Sornsin, Chair

Jenn Bare Deborah Barrett Courtney Beller Rachel Bensen Tracy Celaya Katherine Cerrito Melissa Epstein Marissa Flores Kim Fowee-Perera Tawny Frans Jessica Gale Michelle Jager Jacqueline Jensen Kirstin Jones

Angie Kory Alex Lucas Karen Merkle Kendra Miller Pele Peacock Christine Rizzo Dena Roche Maggie Siple Marlene Srdic Misty Stachel **Alexis Suarez** Lorena Van Assche Mara Weber

## MFN'S BOARD

Brett Angner, Chair

Don Alix Josh Allen Jim Bacher **Brian Beard** Darren Becraft Tucker Blalock Oleg Bortman David Bray Joe Carlon Eric Damko

Jeffrey Dangremond Steve Eiss Jim Fitzpatrick **Todd Gatzulis** Paul Gebhart Josh Gonzalez Michael Gusich Rowan Harper Jim Henika Dean Heskin

Matthew James Jeffrey Jurgenson Brian Lee Jeff May Nathan Mitchler Joe Percuoco **Brian Swanson** Eric Waszolek Andreas Zoll



"Thanks to Fresh Start, I have to pinch myself everyday as things are falling into place."

- Colleen





1130 E. McDowell Road, Phoenix, AZ 85006 · freshstartwomen.org · 602-252-8494